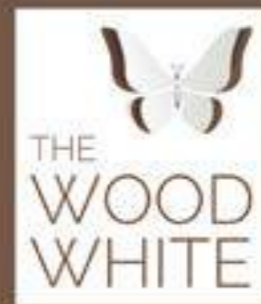


theWoodwhite.com

Bed, Bath & Banquet Linen



WHO ARE WE ?

Divisions & Subsidiaries

Fabrics & Garments

Entity
K.Anil Group

No. of Employees
300+

Operative Site
15

Manufacturing & Exports

Entity
The Woodwhite India

No. of Employees
250+

Operative Site
2

Retail & E-Commerce

Entity
The Woodwhite

No. of Employees
70+

Operative Site
1

ABOUT US

The WoodWhite, one of the most Charming & Delicate flights in the Butterfly Families is a symbol of Beautifulness, Elegance & Exclusivity. At The WoodWhite, Our Vision is to carry these traits as our Identity and Respectfully Associating these with our Integrity. The WoodWhite is a Young and Dynamic Organisation that very well blends in the sense of Quality and Creative in its Culture. The Rich Heritage of Textile Knowledge has allowed us to be more Innovative in our Businesses but also grounding to the very Basics. The Current Spectrum of our offering includes Bed Linen, Bath Linen & Banquet Linen products.

HOW WE STARTED

The Strong Foundation of the Group goes back to 1950 which started as Cloth Merchants from Kanpur which was there then the Business Hub of the Nation. Currently the Group expands its scope through establishments in various cities namely Kanpur, Surat, Delhi, Mumbai, Ahmedabad, Gorakhpur, Jaipur, Bhiwandi, Bhilwara. The Journey has allowed us to develop some of the very close Business Relationships which have become an integral part of our Business Family.

POWER OF KNOWLEGDE

This Journey itself is a testimony of our competencies to match synergies and delivering upon the expectations of our esteemed customers. Also, it is a journey that couldn't have been possible without the pillars of Principles, Beliefs, Trust & Commitment.

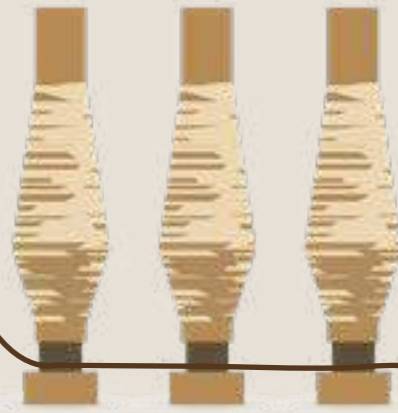
JOURNEY

Our Culture and a Continuous desire to offer our customers the latest and best of the textiles has inherently made us Innovative and Exquisite in our Products & Operations. This New Business Segment caters exclusively to the Hospitality Industry and offers a complete range of Products for their Bed Linen, Bath Linen and also the Restaurants & Banquet Linens.

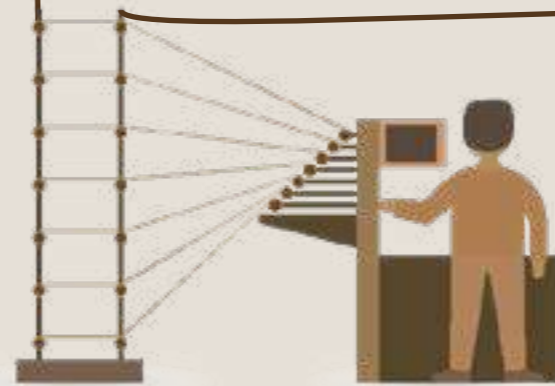


In the World of Home Textiles we make sure all of our Premium Products used with care in Hospitality Industry. We use 100% Cotton with ISO Certified 9001:2015 & 45001:2018. With our extensive Designing Team and R&D Team we make sure every cotton we use comes from the Purest form of Cotton.

After the Selection of Cotton with perfectly spinning process. We currently design all of our Products from 10s to 80s Singles and Doubles for the Weave and Feel. All of our Yarns are Compact x Compact, Compact x Combed, Combed x Compact, Combed x Combed.



All the Products are made on Air jet Looms, Water jet Looms and some Products on Jacquard Looms as well. We have the Looms at 82" to 130". Wider Width and has in house Sizing Techniques. We make sure all the looms we are working with comes under the guidelines of CSR.



Finally! Once our Fabrics are Ready all the Fabrics (Taka) are inbound in our Manufacturing Facility we conduct a Final Quality Check before and after Finishing the Fabric to Bedsheets, Pillow Covers, Duvet Covers, Dohars, Comforters, Duvets, Pillows etc. All the Processes & Finishes are conducted with Face Masks and well Sanitised Facilities only after COVID-19



After the Weaving Process Completed. Here comes the Finishing part. We pick all the Colours and Processes with right Chemicals tested with German Based Laboratories. To give you the Long Last effect with our Fabric. All of our Products are Perfectly Mercerised in a right manner with Best Mills in the Industry.



Bed Linen

Our Bed Linen Products are mastered for the Ultimate Comfort of the Guests and they also are designed to carefully meet the best of the requirements of our Customers. With the Quality Finish, the Products include Bed Sheets, Duvets & Covers, Bed Runners & Bed Covers, Mattress Toppers & Protectors, Pillows & Cases, Cushions & Cases, etc.

COMFORT
IN EVERY
THREADCOUNT



Our Quality Assurance

Our Cotton Fabrics are Mercerized and calendared to provide the ultimate satisfaction to our customers. The Quality Control System allows us to be very meticulous about the Products in every sense which encircles the whole Life Cycle of the Product starting from the best manufacturing practices to its actual usage factors. Above all, your feedback is the most important input for our functioning. Our Feedback system is well designed to provide us with your concerns and queries and keep us well-informed about our Product Quality.

Benefits of Mercerizing & Calendaring

Mercerized cotton is sometimes referred to in the crafts as pearl or Pearle cotton. It is cotton yarn or fabric which has been put through a series of processes, primarily to increase lustre. The added desirable water handling properties gained are a secondary bonus.

Following the Mercerization the cotton fibre greatly improves the ability to transpire, what the capacity to absorb the moisture present on the surface of our skin and with the effect of heat, release to the environment. This feature is even more enjoyable in the sun, on hot days when we wear polo shirts or T-shirts, so we can feel a pleasant sensation of cool, dry, naturally antibacterial, with the advantage of having a natural fibre in contact with skin.

It allows Better resistance to tearing and abrasion, non-shrink and distorts, Thus, A Fabric in Cotton Mercerized lasts better than Un-Mercerized Cotton even after many washes.

In Calendaring, the threads of the fabric are closed to give it the required gloss (lustre) or feel. A Particular amount of Pressure and Heat are applied to get a desired state of the Fabric. This helps in smoother and Silkier Finish of the Cotton Fabric with better uniformity and stability.



1. Mattress Protectors | 2. Bedsheets | 3. Duvets | 4. Duvet Covers | 5. Cushion & Covers (Big)
6. Pillows & Covers (Big) | 7. Pillows & Covers (Small) | 8. Cushions & Covers (Small)
9. Bed Runner



Pillow Covers

The Classic White feel meets the best yarn quality to complement the Rooms when it comes to our Pillow Covers. We manufacture a wide range of covers from Plain White Percale Fabric & Pure Cotton Satin Stripes.

The Pillowcases come in different designs, a bag/envelope type and with a Flap Border of 1.5”.



Bedsheet

Not just an exclusive appearance, our Bedsheets provide a great feeling of comfort which ensures a relaxed stay. Our Bedsheets come in Plain White Percale Fabric & Pure Cotton Satin Stripes. General Thread Counts that are manufactured regularly are 200 TC, 300 TC & 400TC, can be made up to 1000 TC.



Duvet Covers

The most inexpensive way to make your duvet look absolutely ravishing on your bed would be through a duvet cover. The WoodWhite uses the Premium quality fabric that is easy to wash and would enhance the look of the duvet cover after every wash. The softness of the fabric gives a sheltered and homely feel to our guests.

Mattress Protectors

The Feeling of Fresh & Clean Bed is what makes the stay most comfortable & relaxing. Our Mattress & Pillow Protectors keep them fresh, maintains hygiene and prolongs their life. Terry Laminated & Quilted Protectors are manufactured for Pillows, Cushions & Mattresses.





Pillows

The Classic White feel meets the best yarn quality to complement the Rooms when it comes to our Pillowcases. We manufacture a wide range of covers from Plain White Percale Fabric & Pure Cotton Satin Stripes. The Pillowcases come in different designs, a bag/envelope type and with a Flap Border of 1.5”.

Bed Runner & Cushion Covers

Our Bed Runners & Cushion Covers are made to complement color scheme and interior of the Hotel Rooms.



Duvet

Duvets are the partners to the perfect Night's sleep. With the finest fills & varying fabric choices, We provide a wide range of Duvets. To meet the ultimate satisfaction & to cater to different weather requirements, we also manufacture Blankets to suit the needs of the guests.

Comforters

Our comforters are Soft and cozy that gives you a sense of warmth and feeling of comfort, provides a layered look to your bed. These go very well with any type of prints of pillow case or sheets that creates a cohesive design to your room and your bed. Comforters are known to be as one piece of bedding which doesn't require a lot of attention, keeping in mind all your thoughts and anticipation we have designed the type that you have never experienced before.





Bath Linen

The Range of our Bath Linen Products aims to very well fulfill the needs of our consumers and its quality assures an Outright Satisfaction of the Guests. Bathrooms are more often becoming a Symbol of relaxation and beauty. With the Finest Yarn Quality and careful Quality Controlling we provide Bath Towels, Hand Towels, Face Towels, Bath Mats, Bath Robes, Pool Towel & Shower Curtains.

PREMIUM
FEEL AT
EVERY MOMENT



Bath Mats

A Bath mat has multiple purposes. From design point of view, it can make a significant difference in the look of your bathroom. A bath mat keeps excess water off.



Bath, Hand & Face Towels

Towels are essential for a bathroom and their quality plays as a benchmark for quality of Hotel Bathrooms. With the Finest yarn of Pure Cotton, Strict Processes and careful Quality Control, we manufacture a wide range of Bath Towels, Hand Towels, Face Towels.



Pool Towels

A Pool towel is perfect for a swim day and can easily wipe off the excess water and wraps well around the user. Pool towels are longer than usual hotel towels but are equally soft, light feel as spa towels. As Pool towels are exposed to more water its more absorbent and designed in such a way that it dries off quickly.

Spa Towels

Spa towels are often composed of superior cotton yarns and are meant to provide color fastness and utmost comfort for your spa clients. These type towels are generally thicker compared to other categories of towels, but have a softer fabric which is easily absorbent.





Kitchen Towels

A wide variety of designs and weaves are provided by us to suit every household through our Kitchen Towels. These are low maintenance/highly durable towels that can be used over time to keep your kitchens Clean and Hygienic.

Corporate Towels

Suggested best for corporate gifting with a personalized touch. These towels can be curated as per the company's style and standard. The quality is premium cotton that leaves a remarkable impact and strengthens the brand image.



Shower Curtains

Shower Curtains are 100% Polyester & Water Repellent. These are available in white with Rings and without.

Bath robe

Our Bath Robes are made with the finest yarns and are highly absorbent. With best Comfort & a free size for all, Bath Robes are widely used in Spas and Hotel Bathrooms.



Banquet Linen

At the WoodWhite, we believe in care for all. Apart from Bed Linen & Bath Linen, We manufacture a spectrum of Restaurant & Banquet Linen products. Table Cloth, Table Runner, Table Mat, Chair Cover, Table Napkins are few to name.

FOR
PERFECT
DINE OUT





Chair Bows

As a Hotelier, we are always looking to enhance the décor with limited resources at hand. Our Chair bows provide you the right theme for different events from corporate shows to weddings. Chair Bows are made to provide the right ambience and are easy to apply and maintain.



Chair Cover

Chair Covers make an event more relaxing and enhance its grace. With Supreme yarn Quality, we provide Chair Covers in different Fabrics to match the best of your Requirements.



Table Covers, Runner & Frills

Table Runners compliment the overall colors and set a mood for the event. Our Range fulfills the Classical as well as the contemporary feeling for Dining Tables at Restaurants & Banquets.

Table Frills are the most utilized product at Banquets and require maintenance and handling. With different Fabric Choices, we can provide what suits you best.

Table Napkins

Napkins are essential to Hospitality with different utilities. Our spectrum of Napkins provide absorbent and easy on maintenance napkins. With varied Sizes, we provide Diner Napkins, Cocktail Napkins and more.



theWoodwhite.com

An ISO Certified Firm



theWoodwhite India

Manufacturing Facility

110, Road No. 8, Udhna GIDC, Udhna
Udhyognagar, Udhna, Surat - 395007
M: 90999-92886

Corporate Office

304, Shiv Textile Market, Opp Abhishek
Market, Ring Road, Surat - 395002

Regional Office

202, A&B, 2nd Floor, Paras Bazar, Gali
Ghantewali, Chandni Chowk,
Delhi - 110006

